

BIOGRAPHY

YULIA DRUZHNIKOVA

CO-FOUNDER,
GLOBAL EXPANSION DIRECTOR, FIXAR



Based in Toronto, Yulia joined FIXAR at the beginning of 2020. Her role is to bring FIXAR's Fixed-Wing VTOL UAS to the global market. Under her leadership, Transport Canada has accepted FIXAR's revolutionary drone design for advanced flights in Canada and approved for the BVLOS missions.

With a strong background in the VC and tech world and a proven track record in promoting tech products, Yulia develops a go-to-market strategy, strategic partnership, and FIXAR's fit on the global drone marketplace.

During the past 10+ years, Yulia has consulted at the cutting edge of the tech industry and Venture Capital. She has brought multiple technology startups to the global market, developing international partnerships in Europe, China, North America, Israel and South-East Asia.

In 2013, Yulia was selected as a winner of the US Government-sponsored Professional Fellows Program. She was awarded an internship and was placed in the MassChallenge business accelerator in Boston, MA.

Yulia brings expertise in tech marketing and business development and the experience of working with companies in the robotics, AI, retail and e-commerce sectors. She has launched business accelerator programs and executed several international tech and VC initiatives.

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